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MY GROK BOT SETUP

bots. One person.

I decide. They ship.
Each bot owns one job. One router
hands every task to the right one.

COORDINATION

3

Grok Bot

Routes every task to the right bot

Jeeves

Chief of staff: calendar, ads,
coordination

Rooster

Recurring reads and digests

ENGINEERING

2

Hotfix

Catch-all engineer, org chores

Rig

Rigorous coding runs

PRODUCT OWNERS

10

eBaza

Car paperwork app

Asigurare RCA

RCA car insurance

Travel

Travel insurance

Sănătate

Health insurance

GitDigest

Repo digest product

Calculator RCA

RCA quotes and reminders

CASCO

CASCO car insurance

Locuință

Home insurance

Calm Companies

Vetted calm employers

OG Pilot

ogpilot.com

One per app, end to end: code, analytics, funnels, SEO, content. Goal:
more sales.

GROWTH

5

Crawly

SEO: audits, rankings, briefs

Blurb

Campaign, blog and landing copy

Bleed

Ads, print and social design

Slate

YouTube, from cut to upload

Stamp

eBaza cold outreach

QUALITY

3

Proof

QA and first-pass code review

Sentinel

Security for every app

Sursa

Fact-checks insurance content

ME AND THE META

4

Remind Bot

Life admin and reminders

Podium

Talk and demo coach

dr eggbot

Designs new bots

probe

Research and digging

CONNECTIONS

What the bots *plug into*.



BUILD AND SHIP

4

GitHub

code, PRs, CI

most bots

Cursor cloud agents

coding runs

product owners

Cursor Origin

source control

Cloudflare

builds, logs, docs

Sentinel

MAIL AND MESSAGES

6

Gmail

mine + eBaza office

Stamp

HEY CLI

my HEY mail

Bot inbox

the bots' own email

Slack

digests, alerts

Rooster

Shoutrrr

notifications

Google Calendar

mine + eBaza

Jeeves

NUMBERS

3

PostHog

product analytics

product owners

Rybbit

web analytics

Rooster

Stripe

payments

GROWTH AND CONTENT

7

X

posts and reads

Canva

designs

TypeUI

design systems

Notion

notes, pipelines

Stamp

Google Drive

eBaza files

Bouncer

email checks

Stamp

Meta + Google Ads

paid ads

Jeeves

SEARCH

3

openSEO

self-hosted SEO tool

Crawly

Search Console

Google indexing

Crawly

Bing Webmaster

Bing data

Crawly

TESTING

2

Playwright

browser tests

Chrome DevTools

debug in the browser

SERVERS AND INFRA

7

Shared bot computer

One Linux machine. Each bot gets its own desktop and browser.

Insurance server

Dedicated Hetzner box: eBaza, the money apps, self-hosted PostHog.

Cloud server

Hetzner: OG Pilot.

Status box

Small Hetzner box: Uptime Kuma, Slack alerts, public status page.

openSEO

Self-hosted SEO server, private network only.

Tailscale

Private network. Server logins only go through it.

Cloudflare

In front of every domain. Apps deploy after green CI.

ROUTINES

What runs *without me.*

HOW A WEEKDAY MORNING RUNS

8:00

Sentinel

security watch

8:15

Rooster

morning digest

8:22

Crawly

indexing sweep

8:50

Remind Bot

admin sweep

~9:00

Proof

PR reviews

Tue, Thu ~9:10

Product owners

content PRs

ALL DAY

Sentinel checks security every hour. Crawly checks for new ships every hour, 8:34 to 19:34.

EVERY HOUR · EVERY DAY

Security check

Sentinel

hourly

Google indexing for new ships

Crawly

hourly, weekdays

Security watch

Sentinel

daily ~8:00

Indexing sweep

Crawly

daily 8:22

WEEKDAYS

Morning digest

Rooster · calendar, Slack, GitHub, analytics

8:15

Personal admin sweep

Remind Bot

8:50

PR review sweep

Proof

~9:00

Dependabot sweep

Hotfix · merges green updates

weekdays

Content draft, opened as a PR

Product owners

Tue, Thu ~9:10

Money-app smoke tests

Proof

Mon, Wed, Fri

WEEKLY AND SLOWER

Weekly SEO read

Rooster, via Crawly

Mon 9:22

Product brief per app

Product owners

Mon ~10:00

SEO content-strategy loop

Crawly + product owners

every 2nd Mon

Correlation review

Rooster · what moved sales

1st Mon 9:40